

# enterprise europe network

Helping ambitious SMEs  
innovate and grow internationally

[een.ec.europa.eu](http://een.ec.europa.eu)



Think bigger  
Go further



The world's largest  
support Network for SMEs with international  
ambitions

## Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **February 2008** by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's **COSME** and **HORIZON 2020** funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over **180 million EURO**



**3000**  
LOCAL  
EXPERTS



**600+**  
LOCATIONS



**60+**  
COUNTRIES  
WORLDWIDE

# Based in your region and connected to the world



## How do we help?



We combine **international business expertise** with **local knowledge** to take your innovation into new markets.

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## Our services





# A broad range of services for growth-oriented SMEs

## INTERNATIONAL PARTNERSHIPS

Partnership database

Brokerage events

Company missions

## ADVISORY SUPPORT

Advice on EU laws and standards

Market intelligence

IPR expertise

## INNOVATION SUPPORT

Access to finance and funding

Innovation Management Services

Technology transfer

## How it works: international partnerships

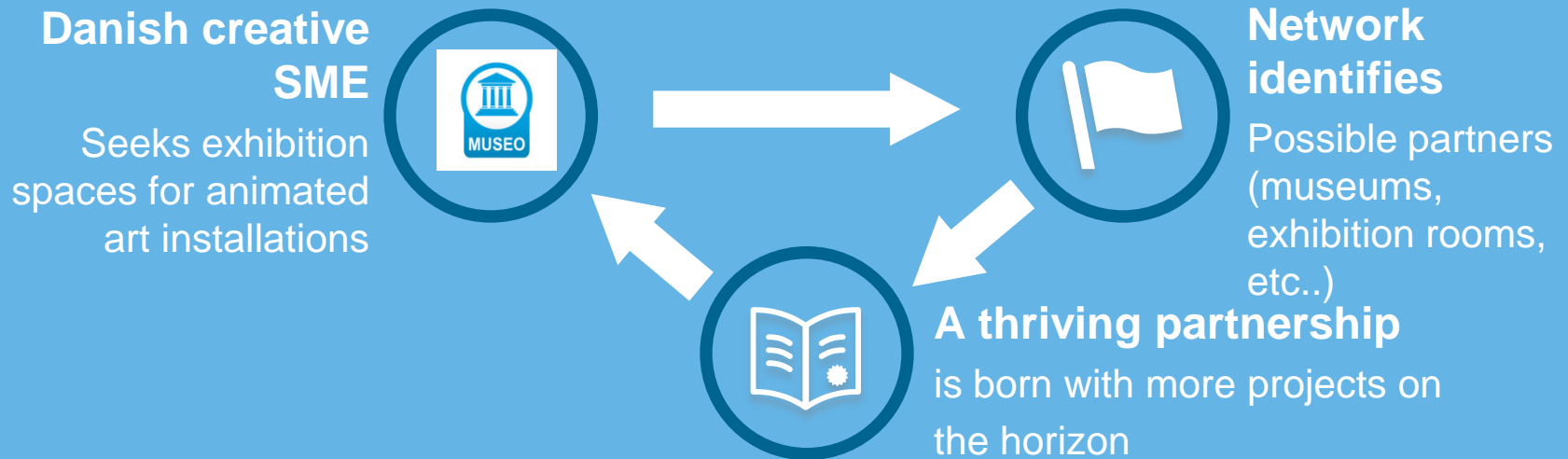
The Network's business database contains thousands of company profiles to find the perfect match. In addition we organise:

**Matchmaking events** across Europe where SMEs can meet potential business partners in person.

**Company missions** where we set up and prepare you for targeted international meetings with strong business prospects



## How it works: international partnerships



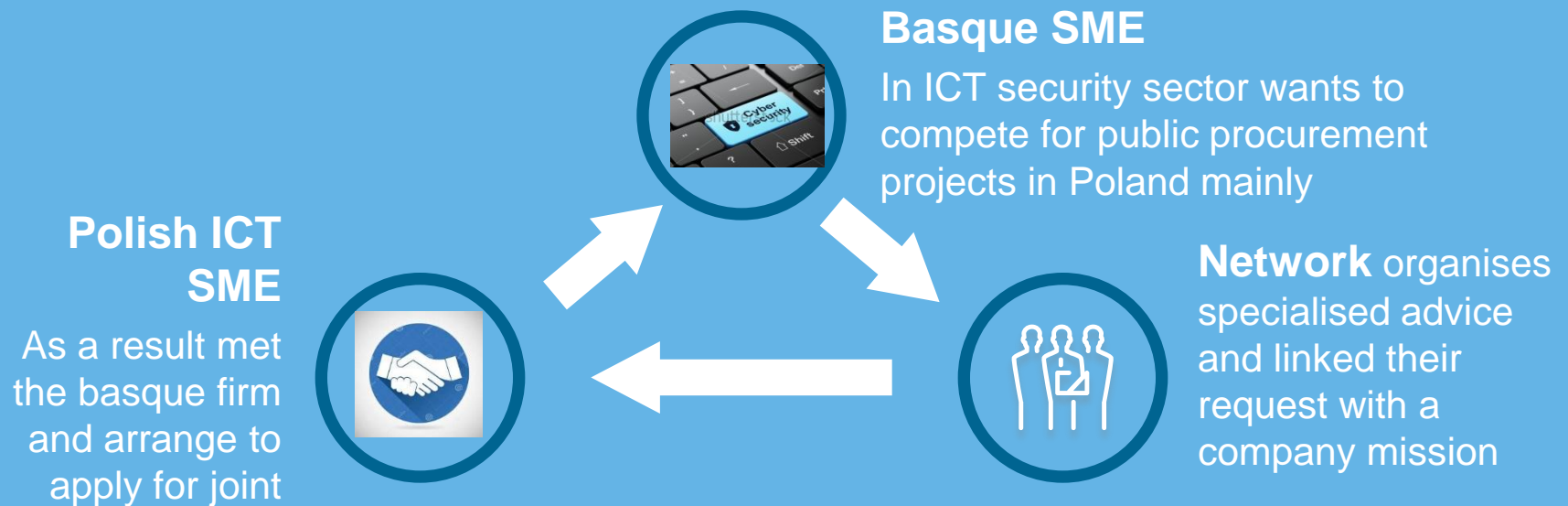
## How it works: advisory support

### The Network's experts provide tailor-made advice



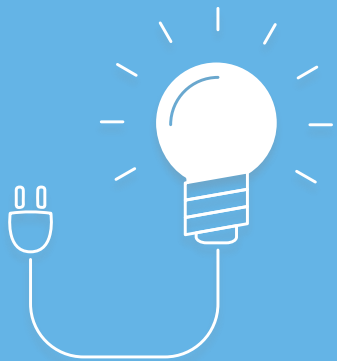
- Practical advice on doing business in another country
- Identifying the best market opportunities for your business
- Information on EU laws and standards
- Advice on intellectual property
- Facilitating SME feedback on EU rules

## How it works: advisory support



## How it works: innovation support

Tailored support packages to steer you onto the fast track to success.



- Advice and help for innovative SMEs to access R&I funding (H2020, SME Instrument ...)
- KAM services for SME Instrument beneficiaries
- Personalised support to help shape innovation potential into international commercial success
- Help in finding the right technology to improve your innovation
- Help in finding the finance it needs to grow.

## How it works: innovation support

They were granted  
the first phase  
successfully



ZUMA Innovation where  
advised to apply for the  
SME Instrument to raise  
financing for their project



A Belgium and an Austrian  
partner agreed to  
participate jointly in a  
Eurostars 2 call

IMG Pharma, a biotechnology  
company, needed partners for  
the development of a clinical  
analytic system in liver  
transplants

## It works! Satisfied, successful SMEs



**SMEs**  
who use the Network  
**grow on**  
**average**





# Boosting growth and creating jobs in the EU (2008 – 2014)



**11,000  
companies**  
have signed  
business, technology  
or research  
partnerships



**90,000  
companies**  
attended international  
brokerage events and  
company missions



**1.7  
million**  
people  
participated  
in events



**70,000  
targeted**  
business  
meetings  
every year



**600,000  
questions**  
on EU issues  
answered

## Boosting growth and creating jobs in the EU (2008 – 2014)



**13,000**

**Business  
Connections**

Via B2B matchmaking  
with companies  
outside the EU



**10,000**

**Technology**

and business offers  
& requests available



**7,000**

**SMEs**

Connecting  
every month



**13,000**

**Technology**

audits and business  
reviews per year

## 17 key sectors

Network experts in 17 key sectors have teamed up to provide you with customised support.



Aeronautics  
and space



Agrofood



Automotive, Transport  
and Logistics



BioChemTech



Creative  
Industries



Environment



Healthcare



ICT Industry &  
Services



Intelligent  
Energy



Maritime Industry  
and Services



Materials



Nano and micro  
technologies



Services and  
Retail



Sustainable  
Construction



Textile & Fashion

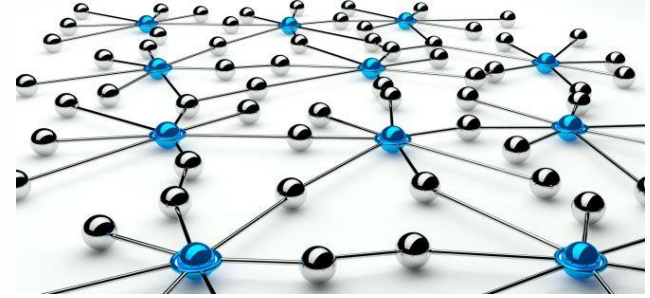


Tourism and  
Cultural Heritage



Women  
Entrepreneurship

## What the media says



*"La llave para dar el salto al exterior"*

*"La red europea Enterprise Europe Network ayuda a las pymes en su proceso de internacionalización."*

*"¿Es una prioridad la internacionalización?"*

*"El impacto de la crisis ha sido tal que el exterior debería ser un componente estructural de los modelos de negocio."*

Cinco Dias (13 September 2016) Article by Gabriele Ferluga



How can we help you?

## Contact us

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