



**Creative Scotland:**

**A Non-Departmental Scottish Government Body**

**With a budget of £77m for 2016/17**

**£44m comes from the Scottish Government**

**£33m from the UK National Lottery**



## **Arts, Screen & Creative Industries**

Interlinked, interdependent  
and interconnected.



# How We Do It

We fulfil our purpose through:

## Funding

We distribute funding from two main sources; the Scottish Government and The National Lottery. We do this through three funding routes:

- **Regular funding** for organisations for at least three years;
- Funding individuals and organisations to deliver **time limited projects**;
- A small number of **targeted programmes** to deliver shared strategic goals with partners.

## Advocacy

We work with others to raise the profile of Scotland's arts and creative sectors, helping to promote their excellence at home and abroad to a wide range of audiences.

## Development

We work in partnership with others to create the best conditions possible for artists, creative people and organisations to thrive.

## Influence

We use our overview of the arts, our research, and our knowledge to help others to work with these sectors to everyone's benefit.



- **Regular funding makes a commitment to organisations over three years – that currently amounts to £33m per year to 118 organisations – art galleries, theatres, music and literature development organisations and festivals like the Edinburgh International Festival.**
- **Open funding has £11m available and applications can be made at any time.**
- **We have £23m allocated to what we term Targeted funding almost £6m of that is for film production.**

- **The Creative Industries in Scotland are defined as being made up of 16 sub-sectors:**
- **advertising, architecture, visual art, crafts, fashion & textiles, design, performing arts, music, photography, film & video, computer games, radio & TV, writing & publishing, heritage, software/electronic publishing and cultural education.**



## Approximate figures for the scale of the Creative Industries in Scotland

- **14,500** businesses
- **72,000** employed
  
- 98% were small (0-49 employees) accounting for 56.1 per cent of employment,
- 0.7% were large (250+ employees) but 28.5 per cent of employment.
- 57% were single person businesses
  
- The Sector makes up 2.8% of employment in Scotland
- (Great Britain 4.9%)
  
- **Turnover £6.5 billion**
- **GVA £3.7 billion**

**BUT....**

**We know how difficult it is to measure the scale of the Creative Industries and are clear that:**

**Social and Cultural value are equally important as Economic value and describe this as the triple bottom line.**







The Scottish Television Production market splits broadly into four segments:

**1. The In-house production arms of the BBC and STV.**

**2. Large Independents: turning over more than £7.5m**

These have been the primary beneficiaries of recent growth in network spend. Most of these 10 subsidiaries have been set up by larger groups from outside Scotland.

**3. Medium Independents: turning over £1m to £7.5m**

Production companies headquartered in Scotland, most of whom are still standalone independent producers. (<10)

**4. Small Independents: turning over less than £1m**

Approximately 50 local Scottish producers; these are highly dependent on local commissioning from BBC Scotland and MG Alba.



# YOUNG FILMS















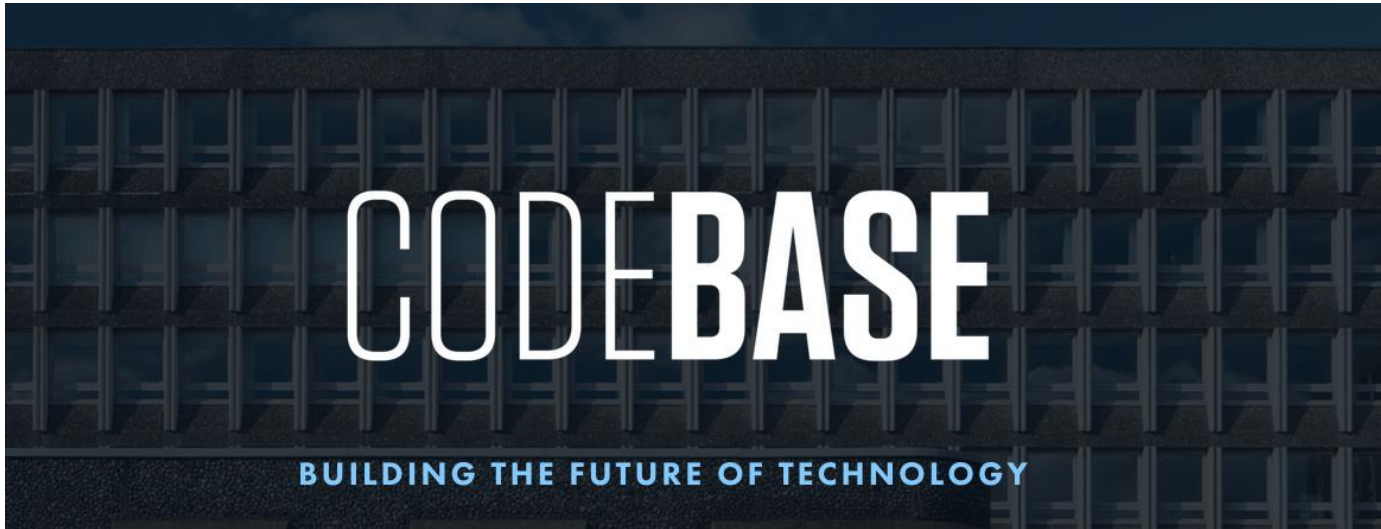


## Games

With around 100 companies currently employing more than 1200 staff and two of the leading clusters, Scotland is a **vital part of the UK games industry.**

Games companies contribute more than £100M to Scotland's GDP









# Outplay<sup>®</sup>

entertainment





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**Thank you**

